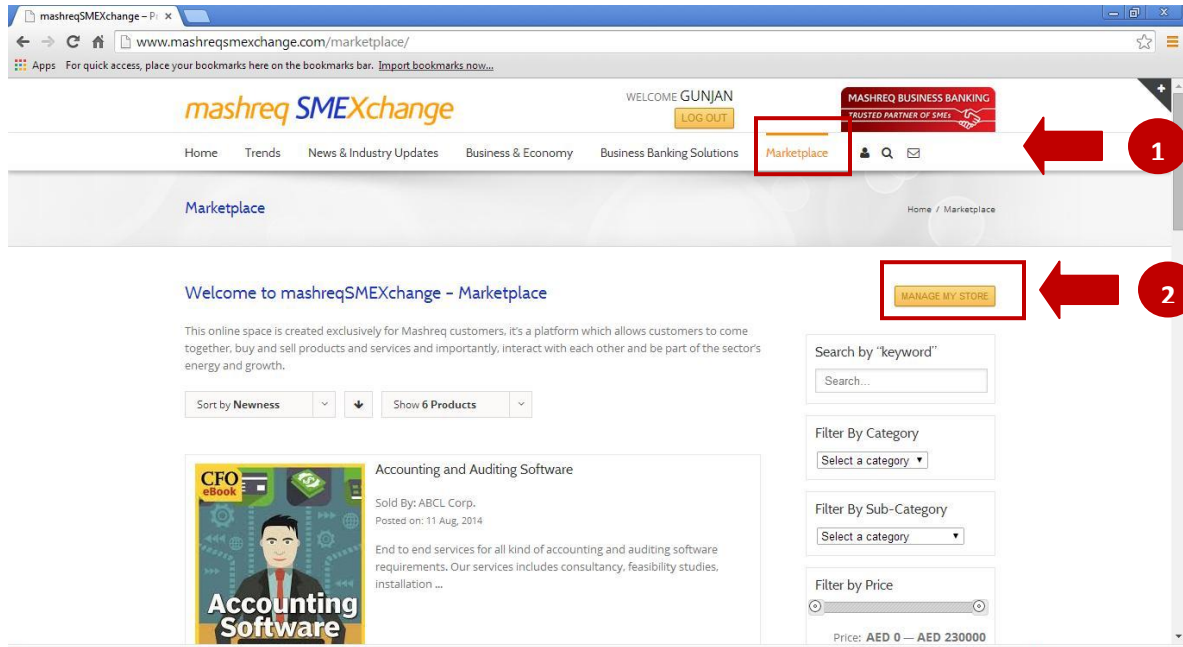
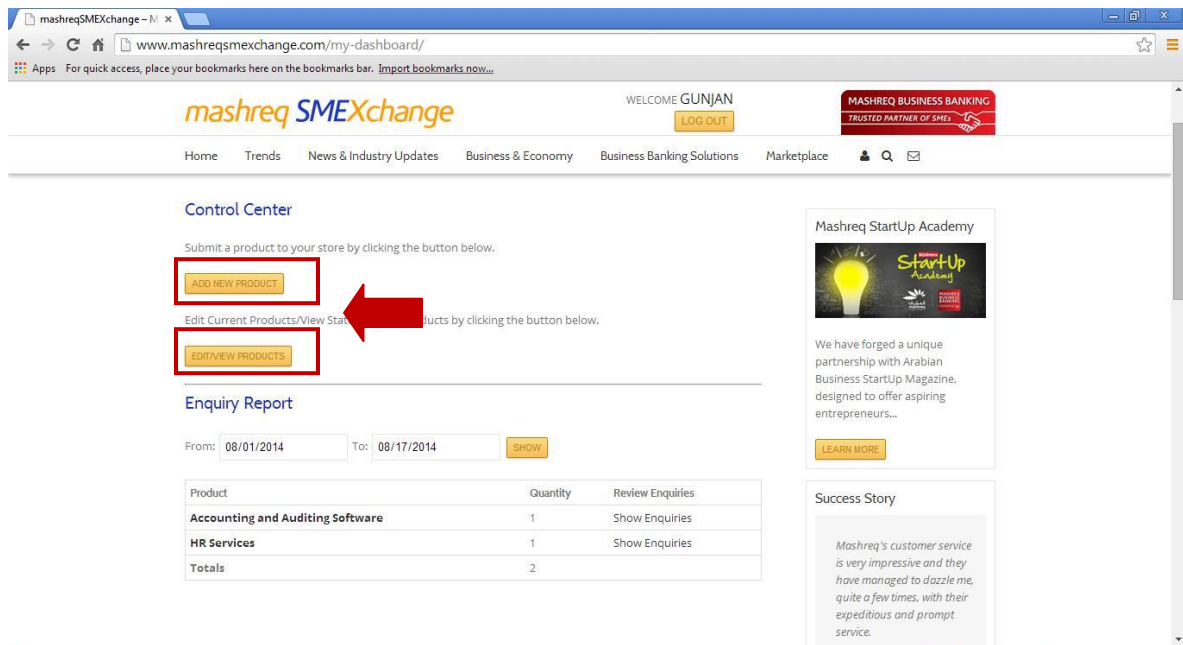


SELLING PROCESS ON MARKETPLACE

STEP 1: Click on Marketplace (1) and then select 'Manage my store' (2)



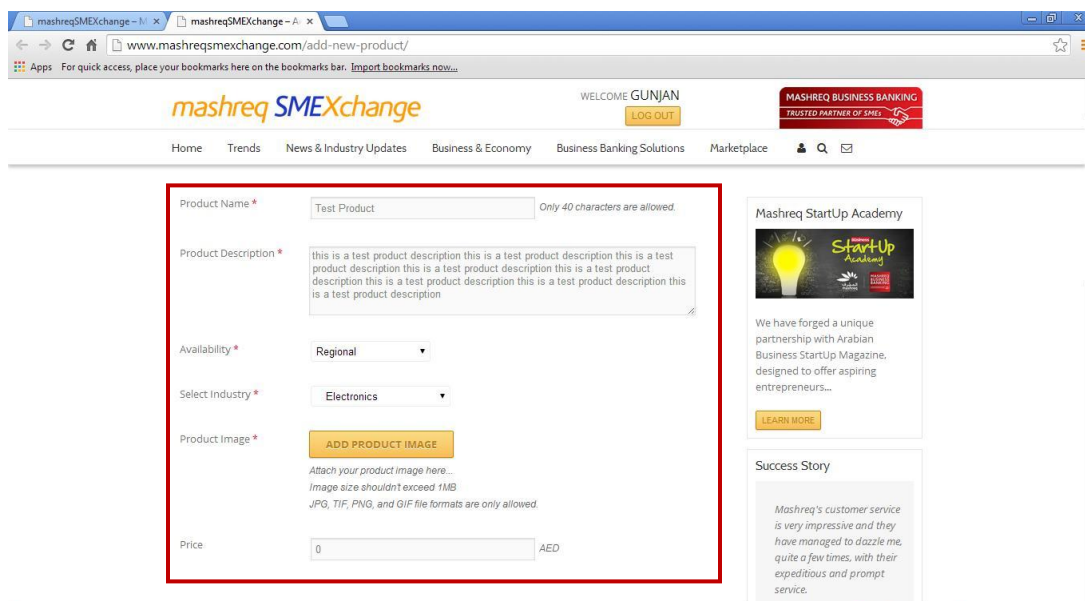
STEP 2: Select 'Add a new product' (*OR Edit/View products if a product already added*)



STEP 3: Update the submission form with the following details:

1. Product/ Service Name
2. Product/ Service description
3. Availability (Local/ Regional/ International)
4. Select your Industry
5. Upload a product image OR Company logo
6. Add PRICE info (if applicable)
7. Location details (Country/ Emirate)
8. Email address (auto-populated from profile page)
9. Mobile # (auto-populated from profile page) and
10. Website info (if applicable)

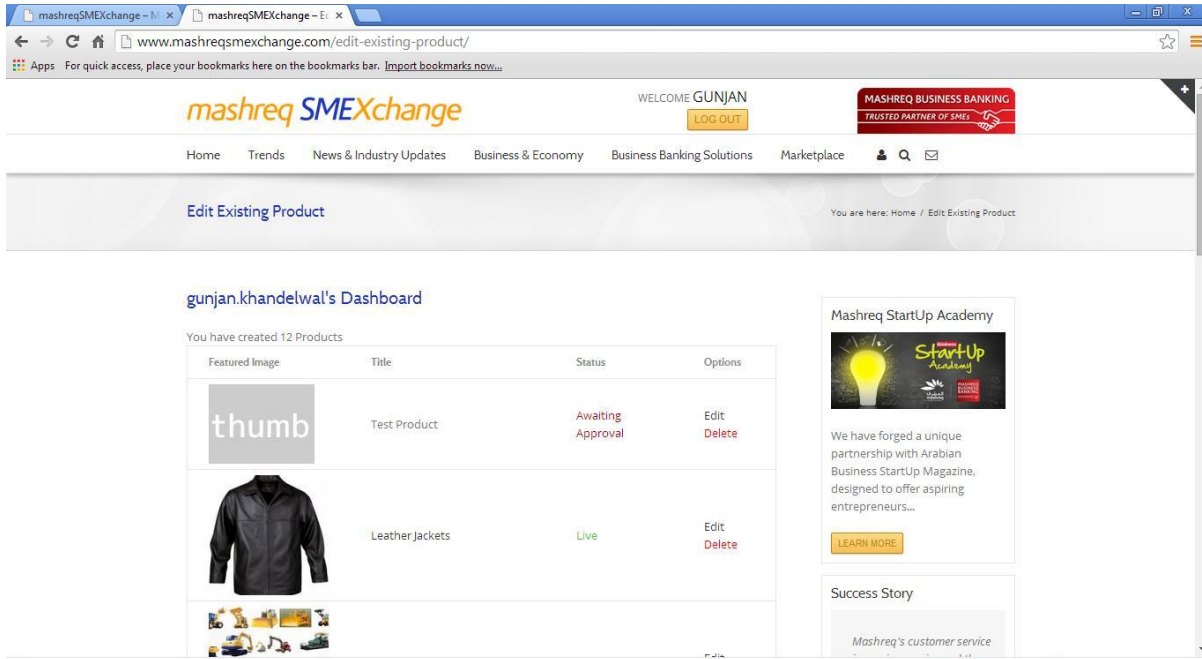
Finally, click on 'PREVIEW' to proceed to review the advertisement.



The screenshot shows the 'add-new-product' form on the Mashreq SMEExchange website. The form is highlighted with a red border and contains the following fields:

- Product Name ***: Text input field containing 'Test Product'. A note indicates 'Only 40 characters are allowed.'
- Product Description ***: Text area containing 'this is a test product description this is a test product description this is a test product description this is a test product description this is a test product description this is a test product description this is a test product description'.
- Availability ***: Dropdown menu set to 'Regional'.
- Select Industry ***: Dropdown menu set to 'Electronics'.
- Product Image ***: A button labeled 'ADD PRODUCT IMAGE'. Below it, text reads: 'Attach your product image here... Image size shouldn't exceed 1MB. JPG, TIF, PNG, and GIF file formats are only allowed.'
- Price**: Text input field containing '0' and a unit label 'AED'.

The page also features a navigation menu with links for Home, Trends, News & Industry Updates, Business & Economy, Business Banking Solutions, and Marketplace. A 'WELCOME GUNJAN' message with a 'LOG OUT' button is visible. There are also promotional banners for 'Mashreq StartUp Academy' and 'Success Story'.



STEP 6: Once the ad is posted, Customers will be able to view enquiries sent by prospect buyers in the **'Manage my store area'**

